



## Mission Blue Announces Opening of Globally-Conscious Sustainable Interior Design Firm

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Mission Blue Design ([www.missionbluedesign.com](http://www.missionbluedesign.com)) today officially announced the opening of their cutting-edge globally conscious BLUE design firm with offices in San Francisco and Ojai California.

What is Blue Design? BLUE design integrates four streams of sustainability: environmental, economic, social, and cultural. Addressing these four streams is critical to long-term health of both the inhabitants of a space and the planet as we integrate the interior environment with the eco-environment.

Mission Blue Design serves a wide range of needs from small-scale renovations to large-scale master planning. Their services include [sustainable interior design for homes, businesses, educational facilities, hotels, spas, restaurants and conference centers](#). From small-scale eco-friendly renovations to large-scale master planning, Mission Blue Design has the experience to turn visions into reality on-time and on-budget from concept to completion.

With more than 40 years combined experience in the industry, Design Principals Kathleen McMullen Coady and MaryAnne Hines have worked in both residential and commercial design and construction, as well as for international sustainable businesses. Mission Blue Design evolved over many years of designing with the mindset of creating beautiful harmonious spaces that raise the quality of life with minimal impact on the environment.

"Blue/Green design is not a fad," says McMullen Coady. "It is the future. Sustainable building and design practices are quickly becoming mainstream. Addressing the symbiotic relationship of people and the environment in which they live, work and play is critical to a harmonious and healthy existence."

In service of this future, Mission Blue Design has published a series of free informative articles on [ways to green your business or home](#), including tips and tricks for [choosing eco-friendly carpet](#), [eco-friendly flooring](#), and [healthy sustainable furnishings](#).

Mission Blue develops creative and effective design solutions that consistently generate beautifully

unique, innovative and highly functional spaces for both homes and commercial businesses. They strive to reuse, recycle and reduce wherever possible. "Our goal is to minimize our impact on the environment by designing smart," says Hines. "Our designs are consistently beautiful and functional, and our products are chosen based on conscious, well-researched purchasing methods."

The firm recently completed the interior design of the Ojai Foundation Council House, a modern spiritual practice space for the Ojai-based nonprofit. Laura Whitney, President of the Ojai Foundation, says (Kathleen McMullen-Coadys') "key design decisions were crucial not only to the "story" of this green building and modeling sustainable choices but also to the look and feel achieved in our Council House. For example, she steered us away from bamboo flooring and led us to Texas mesquite, a more environmentally-sound choice with a simply gorgeous effect."

Call Mission Blue Design for a free introductory consultation on your next design, remodel or renovation project.

**Northern California Office:** 415-391-4128

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